

JUSTIN J BYRNE

justin j byrne interactive design & development

(347) 525-3006 // justinjbyrne.com // byrne.justinjay@gmail.com

419 Myrtle Ave. 2B Brooklyn, NY 11205

education:

Pratt Institute, Brooklyn, NY
BFA with Honors, Communications Design, December 2006
Honors: Pratt Grant, ADC National Scholarship Nominee 2005, Deans List,
ADC National Portfolio Review Attendee, Art Director's Club Award 2006

University of California, Irvine, Irvine, CA
September 2002 to June 2004
Honors: Dean's List, Governor's Scholarship

skills:

CSS, PHP, MySQL
Adobe Photoshop
Adobe Illustrator
Adobe GoLive
Corel Painter
Microsoft Platform
Linux Platform
Macromedia Flash
ActionScript 2.0
Adobe InDesign
Quark Xpress
Mac Platform

experience:

- The Intelligence Group, New York, NY 3/07-
Interactive Art Director/Programmer
- Responsible for All Print, Presentation, and Online Graphics
 - Report Design and Development Home Depot, HBO, SHAPE
 - Concept Design and Development of HTML newsletters
 - Conceptual Development, Art Direction, and Design of *The Cassandra Report Vital Stats Issue*
 - Design and Development of Internal Presentations for External Clients
 - "Trend School" branding development
- Avenue A | Razorfish, New York, NY 1/07-3/07
Creative Intern/Freelance Designer
- Concept design and development for PhilipMorrisUSA.com redesign
 - Designed and prepared assets for a detailed flash world map for Ford.com
 - Designed and implemented motion graphics reel for Chase pitch
 - Created strategy, concept, photography and information architecture for the Victoria's Secret pitch
 - Developed research, concept, trade advertising, print and PowerPoint presentations for the CNN.com pitch
 - Managed a large-scale update and re-design of the internal portfolio (print & flash)
 - Designed and coded HR collateral, including calendar, e-mail HTML template, and PowerPoint templates
 - Designed the templates for internal display of creative
 - Internal Signage, and Internal Wikisite Updates
- Stein Rogan & Partners, New York, NY 3/05-9/05
Production Assistant Intern
- Assisted in preparation and assembly of presentations for Discovery Learning, CMS
 - Designed and prepared storyboards and mock-up animations for online advertisements
 - Design work for the Discovery Channel Learning account
 - Copyediting, and layout design for pitches and current clients
 - Mechanicals and preprint corrections for internally printed work
- Pratt Institutional Advancement/Publications, Brooklyn, NY 6/04-6/05
- Edited and proofread school publications
 - Responsible for the shooting and editing of photographs for use in publications
 - Administrative duties, data management, and operations support
 - Designed and assembled comps, layouts, and color matches
- Claremont Graduate University, Claremont, CA 12/03-2/04
- Consumer behavioral research
- Heaven's Best Carpets, Long Beach, CA 6/03-9/03
- Data Management, marketing, and customer relations
- New University Newspaper, Irvine, CA 1/03-6/03
Staff Writer/Entertainment
- Attended press junkets, instrumental in securing current and crucial content
 - Wrote and edited stories including book, movie, and theater reviews
- A Hobbit's Tale Newsletter (UCI Residential Newsletter), Irvine, CA 9/02-6/03
Staff Writer/Supervising Editor
- Supervised the layout of each issue
 - Managed the assignment and submission of stories
 - Created the design of the masthead and logo of the newsletter

hobbies:

Writing and Performance of Sketch Comedy
Improvisational Comedy
Photography
Short Story, Poetry, and Long Form Fiction Writing
Mathematic Puzzles
Postmodern Literature and related Theory
Japanese culture and language