

justin j byrne

interactive design & development

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createthe group

JUNE 2007 - PRESENT
SENIOR FLASH DEVELOPER & MOTION DESIGNER

tmagazine.com - 2nd lead flash developer

juicycouture.com - flash prototype

calvinklein.com - lead flash developer

stellamccartney.com - lead flash developer

americanamanhasset.com - lead programmatic
motion developer / designer

theory.com - flash developer

robbinslocations.com - lead flash developer

culp.com - lead flash developer

armaniginzatowners.com - flash architect

armanicasa.com - pitch, flash spec

various projects - consultation, bug fixes,
optimization, & development

intelligence group

MARCH 2007 - JUNE 2007
ART DIRECTOR & INTERACTIVE LEAD

responsible for all print, presentation, and online graphics

report design and development home depot, hbo, shape

concept design and development of html newsletters

conceptual development, art direction, and design of
the cassandra report vital stats issue

design and development of internal presentations for external clients

"trend school" branding development

avenue a | razorfish

JANUARY 2007 - MARCH 2007
CO-OP CREATIVE INTERN
(ART DIRECTION & COPYWRITING)

concept design and development for philipmorrisusa.com redesign

designed and prepared assets for a detailed flash world map for ford.com

designed and implimented motion graphics reel for chase pitch

created strategy, concept, photography and information
architecture for the victoria's secret pitch

developed research, concept, trade advertising, print
and powerpoint presentations for the cnn.com pitch

managed a large-scale update and re-design
of the internal portfolio (print & flash)

designed and coded hr collateral, including calendar,
e-mail html template, and powerpoint templates

designed the templates for internal display of creative

internal signage, and internal wikisite updates

subtract

JUNE 2007 - PRESENT
ART DIRECTOR / CTO / CO FOUNDER

garosparo.com - build / interaction design

kuwabara - build / art direction / interaction design

newemit

JANUARY 2007 - JUNE 2007
FREELANCE FLASH DEVELOPER

various projects

other experience

SUMMER 1998 - PRESENT
freelance art direction / design direction
freelance design / freelance flash dev
freelance web design
identity design

education

Pratt Institute | BFA Art Direction | December 2006
UC Irvine | Fine Art / Biology | 09/02 - 06/04

skills

PHP, MySQL, AS3, Javascript, HTML
CSS, Autodesk Maya, Adobe Creative Suite
Corel Painter, Mac, Windows, Linux

hobbies

writing and performance of sketch comedy
improvisational comedy
photography
short story, poetry, and long form fiction writing
mathematic puzzles
postmodern literature and related theory
japanese culture and language